

# *Cardinal Football Traits*



*“Creating a Cardinal”*

## *The 9 Critical Situations*

1. *Win the take away / Give away battle*
2. *Win the penalty battle.* (Eliminate administrative penalties)
3. *Win the Compete Zone.* (+20 yard line and goal line)
4. *Win the Kicking Game.* (Field position and big plays)
5. *Win the Sudden Change.* (In position or possession)
6. *Win Short Yardage.* (3rd and less than 3)
7. *Win the 4<sup>th</sup> Quarter.* (Score differential)
8. *Win the Clock Situations.* (Conserve clock, burn clock, seconds left)
9. *Win the Must Downs.* (4<sup>th</sup> Down attempts, kicking game fakes, last play of a half or a game, 3<sup>rd</sup> Down in a buzz)

*Tough, Hard Nosed, Aggressive, Fundamental Football played with fanatical effort for as long as it takes to win, and LEAVE NO DOUBT*